



DC Labor Film Fest 2004 Program Ad Rates

(Program size: 8½" x 5½")

Sponsors:

Metropolitan Washington Council, AFL-CIO
Debs-Jones-Douglass Institute
American Film Institute

1	AD SIZE	Dimensions (width x height)	Price
"	Silver Screen page	4.75" x 8" on silver background	\$2500
"	Full page	4.75" x 8"	\$1000
"	Half page	4.75" x 3.75"	\$500
"	Quarter page	2.25" x 3.75"	\$250
"	Friend of DCLFF	name/organization listing	\$100

On Strike? Ask us about a FREE AD

2 AD ARTWORK

All ads are one color (black) on white paper (except Silver Screen which is black and silver ink). **Camera-ready art work (hard copy) is strongly preferred.** Electronic files should include all fonts and artwork as well as a hard (paper) copy proof.

Questions about placing an ad?

Contact Chris Garlock at 202 857-3410 (email: streetheat@dclabor.org) or Katherine Isaac at 202 234-0040 (email: filmfest@djdinstitute.org)

3 AD SUBMISSION

Send ad art work with payment and this form no later than 8/6/04 to:
DJDI/DC Labor Film Fest, 1532 16TH ST NW, Washington, DC 20036
Make checks payable to DJDI (Debs-Jones-Douglass Institute)

Union/Organization _____ Contact person _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ Email _____

The **DC LABOR FILM FEST** reserves the right to reject ads at its sole discretion.

Final Deadline for Copy and Payment: August 6, 2004



Program Ad Sizes

Full Page Image Size
4.75"(w) x 8"(h)



Quarter Page
2.25" (w) x 3.75" (h)

Half Page
4.75"(w) x 3.75"(h)